

**CONTRACT FOR THE
PROVISION FOR MEDIA MONITORING SERVICES FOR CY 2015**

KNOW ALL MEN BY THESE PRESENTS:

This Agreement made and entered into by and between:

The **DEPARTMENT OF BUDGET AND MANAGEMENT**, a government agency created by virtue of the laws of the Republic of the Philippines, with principal office address at General Solano St., San Miguel, Manila, represented herein by its *Administrative Service (AS) Director*, **SOFA C. YANTO**, hereinafter called the "**DBM**";

-and-

The **MEDIA METER INC.**, with office address at #94 Scout Castor Street, Barangay Laging Handa, Quezon City represented by **BRIAN JOHN V. HERRERA**, hereinafter referred to as the "**SUPPLIER**."

WITNESSETH:

WHEREAS, the Department of Budget and Management (DBM), through its Administrative Service (AS) conducted a negotiated procurement (Small Value Procurement) in accordance with Section 53.9 of the Implementing Rules and Regulations of Republic Act No. 9184 for the project, "Provision of Media Monitoring Services," with an Approved Budget for the Contract of P480,000.00;

WHEREAS, on February 11, 2015, the Request for Quotation was posted on the PhilGEPS, DBM Website, in all DBM Bulletin Boards and send invitations through fax to (1) Great Wall Advertising and (2) Isentia Manila Inc.;

WHEREAS, Isential Manila, Inc. and Media Meter, Inc. responded to the said request and submitted their price quotation on February 13, 2015 and February 18, 2015, respectively;

WHEREAS, after evaluation and careful examination of the proposal, the DBM-AS found the offer of Media Meter, Inc. as responsive to the requirements and the lowest quotation in the amount of Three Hundred Sixty Thousand Pesos (P360,000), covering the period March 1, 2015 to February 28, 2016;

WHEREAS, the Notice of Award was issued on February 23, 2014;

WHEREAS, the Notice to Proceed was issued on February 27, 2014;

NOW, THEREFORE, for and in consideration of the foregoing premises, the parties hereby mutually stipulate and agree as follows:



1. The following documents shall be deemed to form and be read and construed as part of this Contract, namely:

<u>Annex</u>	<u>Description of Document</u>
A	Request for Quotation
B	Schedule of Requirements (Annex "A")
C	Technical Specifications (Annex "B")
D	Price Quotation (Annex "C")
E	Media Meter Service Proposal
F	Notice of Award
G	Notice to Proceed

2. In consideration of the payments to be made by DBM to the SUPPLIER, the SUPPLIER hereby covenants with DBM to the services in conformity in all respects with the provisions of this Agreement.
3. The DBM hereby agrees to pay the SUPPLIER in consideration of the performance of the Services such amounts as may become payable under the provisions of this Agreement at the times and in the manner prescribed herein.

IN WITNESS WHEREOF, the parties hereto have signed this Contract FEB 28 2015, 2015 at the DBM, General Solano St., San Miguel, Manila, Philippines.


**DEPARTMENT OF BUDGET
AND MANAGEMENT**

MEDIA METER, INC

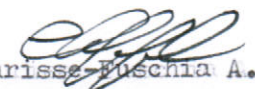
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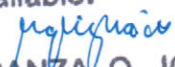
By:


SOPIA C. YANTO
Director, Administrative Service


BRIAN JOHN V. HERRERA
Business Unit Head

SIGNED IN THE PRESENCE OF:


Charissa-Fuschia A. Paderna

Funds Available:

ESPERANZA Q. IGNACIO
Chief Accountant

ObR# 01101101 2015-02-000249
2/24/2015

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF MANILA) S.S.

BEFORE ME, a Notary Public for and in the City of MANILA, Philippines
on FEB 28 2015 day of 2015, 2015 personally appeared the following:


NAME	CTC AND VALID ID NO.	DATE AND PLACE ISSUED
SOFIA C. YANTO	DBM ID No. 2807	Manila, Jan. 2015
BRIAN JOHN V. HERRERA	Pwd No EC2853230	DFA NEZ Northeast Nov 27, 2014 to Nov 26, 2019

known to me to be the same persons who executed the foregoing Contract and who acknowledged to me that the same is their free and voluntary act and deed and of the entities they respectively represent.

This **CONTRACT** for the project, "**Provision for Media Monitoring Services,**" was signed by the parties and their material witnesses on each and every page thereof.

WITNESS MY HAND AND SEAL this FEB 28 2015 day of 2015, 2015.

Doc No 120 ;
Page No 24 ;
Book No X ;
Series of 2015.


ATTY. JOSELYN BONNIE V. VALEROS
NOTARY PUBLIC, ROLL NO. 54515
PTR No. 3827659 Until 12-31-15 Manila
IBP LIFE No. 85925, Commission No. 2014-022 Until 12-31-15
Office Add: Imperial Bayfront Tower, 1642 A. Mabini, Manila
MCLE NO. IV-0017429 ISSUED ON APR 10, 2013



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF BUDGET AND MANAGEMENT
GENERAL SOLANO STREET, SAN MIGUEL, MANILA

NOTICE OF AWARD

February 23, 2015

MR. BRIAN JOHN V. HERRERA

94 Scout Castor St.,
Brgy. Laging Handa, Quezon City

Dear **Mr. Herrera**:

We are pleased to inform you that the project "*Provision of Media Monitoring Services*" is hereby awarded to your company in the amount of Three Hundred Sixty Thousand Pesos (P360,000.00).

Based on evaluation of your submitted documents, the Administrative Service finds your submission as the lowest calculated and responsive quotation for the said project.

Thank you very much.

Very truly yours,


ATTY. SOFIA C. YANTO
Director IV, Administrative Service





REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF BUDGET AND MANAGEMENT
GENERAL SOLANO STREET, SAN MIGUEL, MANILA

NOTICE TO PROCEED

MR. BRIAN JOHN V. HERRERA

94 Scout Castor St.,
Brgy. Laging Handa, Quezon City

Dear **Mr. Herrera**:

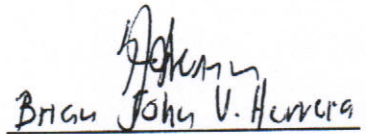
Per attached contract, we hereby notify you that your Office may proceed with "*Provision of Media Monitoring Services*" upon receipt and acceptance of this Notice.

In this regard, your Office shall coordinate with our Office of the Secretary-Public Information Unit in executing the said service, in accordance with the terms and conditions stated at the back of the Purchase Order.

Thank you very much.

Very truly yours,


ATTY. SOFIA C. YANTO
Director, Administrative Service


Brian John V. Herrera Feb 22, 201
Conforme / Date

